

## **Introductory Statement**

'The Insight Scholarship Programme' is an initiative run by the Insight SFI Research Centre for Data Analytics at Dublin City University and funded by Google which will provide support to more than 60 undergraduate students between 2024–2029.

## **What is the scholarship programme about?**

Insight and Google are committed to fostering diversity and inclusion in AI and Digital Safety through 'The Insight Scholarship Programme'. The scholarship will support 3rd level students from underrepresented and socioeconomically disadvantaged backgrounds and communities, with a particular focus placed on students studying courses related to artificial intelligence (AI) and digital safety. The programme aims to assist underrepresented students in completing their undergraduate STEM degree, through scholarship funding and mentor support.

## **Why was this scholarship created?**

The fields of AI and digital safety are rapidly evolving, and there is a lack of diversity within the field. Students from underserved and socioeconomically disadvantaged backgrounds and communities are heavily underrepresented within the field of STEM. The programme aims to assist underrepresented students in completing their undergraduate degree, through scholarship funding and mentorship support in order to create equality within the field of STEM. Insight and Google are committed to fostering diversity and inclusion in AI and Digital Safety. We recognise that these fields do not represent the wider community and we want to ensure that under-represented students have equal opportunities to access and succeed in the field of STEM. This scholarship will ultimately create a more diverse and representative pool of researchers and practitioners who can contribute to the future of AI and Digital Safety innovation.

## **Are you eligible for the scholarship programme?**

To qualify for the scholarship programme applicants must be in their first year of a STEM degree and from an under-represented background. Applicants will need to fall under one or more of the following categories, including but not limited to:

- [HEAR Students](#)
- [DARE Students](#)
- Members of the Traveller community and members of the Roma community
- Lone Parents and Care leavers
- Women in STEM

We recognise intersectional layers of disadvantage and that people can belong to more than one underrepresented group. Preference will be made to applicants who have multiple indicators of educational disadvantage. To read more about these indicators refer to the [National Access Plan](#).

## **What is the application process?**

Submissions for applications will open on the 1st of October and close on the 25th of October. If you are a registered access student studying a STEM course your access office will send you a link to our online webinar which will take place on the 9th and 16th of October. This webinar will provide you with more details about the programme and eligibility requirements and allow you to ask any questions you may have. Following this your access office will send you a link to the online Google Form which you can use to submit an application for the scholarship. You will then be notified in late November if your application was successful.

## **What is the Appeals Process?**

If your application is unsuccessful you will be notified by email. The email will contain a link to a form where you can submit an appeal on the decision of your application for The Insight Scholarship Programme if you wish to do so. An appeal can only be lodged in respect of the process i.e., that you believe an administrative error was made. The Scholarship Committee is responsible for checking if the process in which your application was marked was correct. You will need to give us some information to allow us to make a decision about your appeal. This personal information may be shared with other relevant parties for the purpose of processing your appeal.

In respect of making an appeal please note the following:

- Appeals must be submitted within 7 days of receipt of the decision.
- Appeals will be reviewed by the Scholarship Committee to ensure that the information provided by you was considered, assessed, and ranked fairly, correctly and in line with the criteria.
- The information you submitted in the initial online application along with the appeal application will be used in consideration of the appeal.
- It will not be possible to submit further documentation at the appeal stage.
- The decision of the Insight Scholarship Committee is final.

### **What will happen if you are awarded the scholarship?**

Successful applicants will be awarded €5,000 per year, up to a maximum course duration of 5 years. In addition to the €5,000 offered to students per year, each successful applicant will take part in a mentorship programme that will be run through Insight. Each student will be provided with mentorship support from senior Insight academics and industry leaders. Students will partake in an Insight and Google hosted event at least once per year. During these events, students will visit Google's head office in Dublin and hear from academics and industry leaders with experience in AI, Digital Safety and STEM. Students will also have a chance to network with other Insight Scholarship recipients during these events.

### **How will your data be used?**

Personal data that you submit via this application form to the Insight SFI Research Centre for Data Analytics, a unit within Dublin City University (the Data Controller) will be used to process your application to the scholarship programme and will be treated in accordance with the [DCU Data Privacy Policy](#).

Data which will be processed if applicable includes but is not limited to, Personal Details, Home Address, Education History, Financial Information, Community Information, Social Welfare Details, Details of Disability, Family Information

The data will be gathered in compliance with the General Data Protection Regulation (GDPR), and if you have any concerns regarding how your data has been handled, you can contact: DCU Data Protection Officer, Mr. Martin Ward – ([data.protection@dcu.ie](mailto:data.protection@dcu.ie) Tel: 01-7005118/01-7008257) who will handle any data protection concerns arising from this process. An individual also has the right to report a complaint concerning the use of personal data to the Irish Data Protection Commission: <https://www.dataprotection.ie/>

The Insight Scholarship Programme office may be contacted at [scholarships@insight-centre.org](mailto:scholarships@insight-centre.org).

DCU shall only process such data for the purpose for which you provide it and to the extent necessary to process your application in line with the regulations attached to this Scholarship. You have the right to withdraw your consent to processing and you also have the right to access any data you submit on request. The data you submit will be held for a period of 5 years by The Insight Scholarship Programme.

The personal data may be disclosed to staff and agents of DCU in order to assess this application and to deliver support services to you. In addition, personal data will be disclosed to other third-level Institutions with whom we are working in collaboration with on this scholarship and to government departments, statutory bodies and funding agencies where this is required under legislation or for the provision of services to you.

The Data Processor has no intention of transferring the data to other countries.

**Can you change your mind at any stage and withdraw from this scholarship?**

You have the right to withdraw your consent to processing your personal data. You have the right to access your personal data. Should you wish to exercise these rights, please make contact with Megan Griffin Insight Programme Project Manager at the Insight SFI Research Centre for Data Analytics, DCU Glasnevin Campus, Dublin 9 or by email at [scholarships@insight-centre.org](mailto:scholarships@insight-centre.org) or by telephone at 01 700 7938.

**Contact details for further information:**

Scholarship project manager: Megan Griffin

Email: [scholarships@insight-centre.org](mailto:scholarships@insight-centre.org)

Telephone: 01 700 7938